



**“BY FAILING TO PREPARE
YOU ARE PREPARING TO
FAIL.”**

BENJAMIN FRANKLIN



BUSINESS

ACTION PLAN

CONTACT US



312 375 5879



jos@sldnmanagement.com



www.sldnmanagement.com

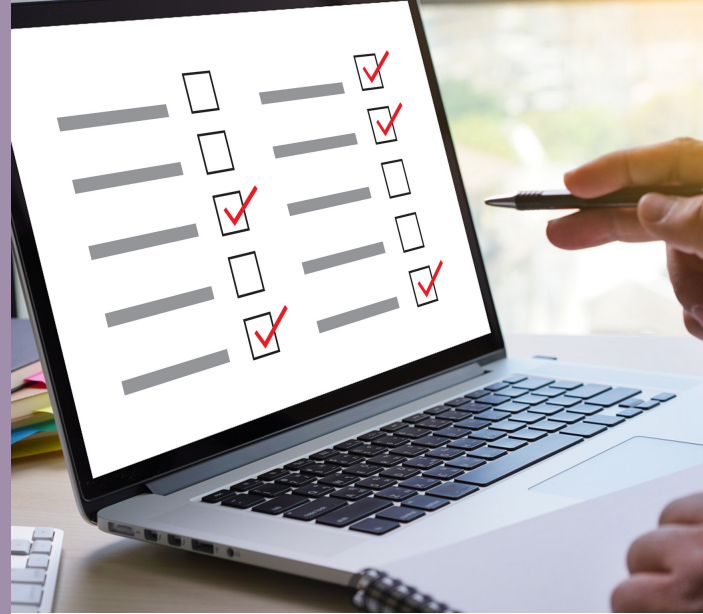
CONGRATULATIONS!

You've taken a big step to develop your idea to a fully operational restaurant. We are really excited to start working with you and be part of this journey.

1

DISCOVERY

The process begins with a discovery meeting. The purpose of this meeting is to get to know everything about your idea. We will ask you some very specific questions in order to fully understand your idea, your timeline and your ultimate goals. This process may include up to three zoom meetings.



2

QUESTIONNAIRES

After your discovery meeting we will send you various questionnaires that will help us define the most important aspects of your business action plan. These questionnaires may take you anywhere between two to three hours. In order for them to be effective, you must devote all the time necessary to be as specific and honest as possible. We are well aware you are multitasking with a million different projects, but you must make these questionnaires a priority.

3

FIRST DRAFT

Four weeks after receiving the completed questionnaires, we will deliver a first draft of your Business Action Plan. The main purpose of the first draft is to sketch out, map and plan your ideas. Carefully reviewing your first draft is important for your business idea to match with your beliefs and overarching goals. It will allow you the opportunity to envision your business action plan and discover potentially new approaches. Take your time, this is your opportunity to analyze your manual, challenge yourself and reaffirm your strategies.



4

FEEDBACK MEETING

Once you have finished reviewing your draft, we will schedule your feedback meeting. The Feedback Meeting is the final component of this journey and one of the most important aspects for the success of your action plan. We look forward to hearing your comments, changes, doubts or suggestions. This is your baby and our goal is to align your business action plan with your overarching business goals.



5

ACTION PLAN

Two weeks after your feedback meeting, you will receive your final deliverable, an action step plan with a defined timeline. This plan will have detailed information on the specific steps that you need to take to develop your idea and make it a reality. It will include:

- Business concept
- Mission
- Vision
- Target Market Profile
- Milestones
- Timeline
- Budget

6

IMPLEMENTATION

When it comes to implementing a business action plan, the execution matters more than the creative process. Without an effective execution plan, all the ideas, strategies and ultimate plan is worthless. If you need help with this step let us know and we can give you an estimate of our project management services.

It's not the plan that creates the result – it's what you do with the plan that creates the results.







**“YOU GET
WHAT YOU
PUT IN”**


**SUCCESSFUL
QUESTIONNAIRES
DEVELOPMENT**


TIPS


**“ACCURATE
INFORMATION
LEADS TO A
CLEARER
STRATEGY”**


 All the information you give us will define the direction and strategy of your business, so think of the larger picture in every answer you give.


 If the information we receive is accurate, specific and thoughtful, we will deliver a better handbook and a clearer action plan.

 If you are worried that you haven't understood a question, clarify it with us before going further.

 All the aspects require considerable time and effort so plan your schedule accordingly.

 Answering questions too quickly, means you are not critically thinking, take your time!

 Sometimes you might get stuck at a certain point in the process, get frustrated, and give up. If this happens contact us immediately. We are here to help you.

 When it comes to questionnaires, there's nothing worse than satisfying. Satisfying is when you don't put as much effort into answering your questionnaire as you should. If you are not trying hard enough to give thoughtful answers our team will keep challenging you until you do. This can slow down your process timeline and affect its the final outcome. Remember this action plan is for you.